



Program Sponsorship Opportunities

Who we are

Since 1937, Child & Family Services of Northwestern Michigan (CFS) has provided services such as child welfare programs, counseling and trauma assessments, runaway and homeless youth assistance, and on-going training opportunities that create safer and healthier communities throughout the region.

What we do

As a 501(c)3 organization, CFS uses a trauma-focused lens to help children, adolescents, adults, and families thrive by providing tools and resources to undo the damage from society's toughest situations. Serving over 20 counties in NW Michigan, we offer a variety of programs, such as Third Level Services, YouthWork, Safe Haven, and Wraparound to help children and families heal, grow, and realize their true potential, regardless of the setback.

Our Programs

- Foster Care and Adoption Services
- **Safe Haven:** Supervised Visitation and Safe Exchanges
- **Wraparound** Family Preservation
- **Youth Services**, Outreach for Youth
- Pregnancy Support
- **Pete's Place**, Youth Homeless Shelter
- Trauma Assessment and Treatment
- Always a Parent Education
- Free Legal Aid Clinic
- Counseling and Therapy Services for all Ages
- **YouthWork Industries**, a Job Training Program
- Mom's Empowerment Group
- Community Education

Why be a sponsor?

To put it simply: YOU make an impact in the lives of individuals and in our community. Through a sponsorship investment, you contribute to creating long-lasting connections and establish yourself as a leader in our community. You will also enjoy promotional benefits associated with the event which may include branding on promotional materials, website and social media advertising, and more! You also get the opportunity to share benefits with your clients, family, or friends by participating in events and showing them the impact you are making. Our sponsorship opportunities may be tailored to meet your wants and needs.

Your Contribution. Your Impact.

Each opportunity below has various investment levels and sponsor benefits associated with them. Sponsorships are not limited to those listed below and if you would like to get involved in other ways, please let us know your thoughts and interests! *All sponsorship benefits below may vary based on your sponsorship level.* Contact any member of the CFS Development Team at cfs@cfs3L.org or 231-946-8975 for more information on how you can support our children and families.

Program Sponsorships

By committing to become a Program Sponsor you have the opportunity to make a direct impact to children and families that we serve. These sponsorship opportunities are unique in that, although you will surely be recognized for your contribution, the focus is on providing essentials and extras for individuals in our care. This is a way for you to make a lasting impact on kids, youth, and families in our community.

Graduation Sponsor

By being a Graduation Sponsor you will take part in celebrating with our youth as they graduate from high school and start down a new road. Your \$100 contribution provides our graduates with dorm room supplies, gift cards and gas cards and other essentials that fit the individual needs and hobbies of our youth. You will be recognized in our e-newsletter and social media.

Back to School Sponsor

For most school-age kids August marks the ending of summer break with school on the horizon. It is also a time to stock up on back to school supplies, maybe get a new backpack or lunch box. Many of our K-12 youth do not have the access to these items and are instead faced with dread that they will not have all the supplies they need to be productive students. By being a Back to School Sponsor you provide basic and essential back to school supplies for all kids enrolled in K-12 ensuring a smoother start to the school year. You will be recognized in our e-newsletter and social media.

Duffle Bag Sponsor

As a Duffle Bag Sponsor you help provide a duffle bag full of supplies for kids and youth who come into foster care. Many times these kids leave their homes quickly and are only able to grab personal items that fit into a plastic bag. By providing a duffle bag for these kids it give them something to call their own that they can take with them wherever they go. Items in this bag include towels, a blanket, a pillow, hygiene items and age appropriate games, toys and books. You will be recognized in our e-newsletter and social media.

Visit Room Sponsor

We have three visit rooms at our Traverse City office. These rooms are used for our Safe Haven program as well as Child Welfare and is a way to safely reunite parents with their kids. These rooms get used often and endure lots of wear and tear. As a Visit Room Sponsor you will provide new toys, books, games, instruments and other family-friendly items to create a warm and inviting atmosphere for our families. You will be recognized in our e-newsletter and social media as well your name posted by the visit room you have sponsored.

Care Kit Sponsor

It is the goal of Child and Family Services to make every child feel special. As an individual they have many things to share and Care Kits are a way for you to encourage their talents and hobbies. As a Care Kit Sponsor you will provide kids with a bag of toys, crafts, books and other items that they can call their own.