

# IMPLICIT BIAS PRIMER:

## Understanding and Addressing Implicit Bias

January 25, 2024 | 4:30-7:30pm

At Child and Family Services

3785 Veterans Drive, Traverse City 49684

Facilitated by Allison Zimpfer, LMSW

**ABOUT THE COURSE:** Policies are developed, codified, and enacted by individuals and are therefore influenced by individual biases. When biases are enforced through organizational level policies and practices they can appear normal and intractable. The impacts ripple out, however, creating real disparities and harm for our community members, coworkers, employees and clients.

This introductory-level training is focused on the organizational level because environments inform and reinforce our behaviors and will define implicit bias, explore how it operates within individuals and organizations, and identify tools to mitigate it.

*Implicit Bias Primer is approved by the NASW-Michigan Social Work Continuing Education Collaborative (Approval #061223-06, 3 CEUs). It aligns with Michigan's LARA Implicit Bias continuing education requirements.*

**Cost is \$50\* and includes the training and snacks.**

\*There are 10 free spots available for CFS employees.

**Child &  
Family  
Services**



of Northwestern Michigan

**Registration is limited!** To register go to:

<https://www.cfsnwm.org/events/implicit-bias-primer-January2024>